



ASSOCIATION OF
UNIVERSITY INTERIOR DESIGNERS

QUICK HIGHLIGHTS

- \$50+ million annual spend from members
- Members represent large purchasing power on campuses
- 150 members at 75 different institutions
- \$20,000 annually given in educational scholarships
- Annual design competition highlighting projects and design solutions
- AUID can connect you to members for product review or market research

PARTNER BENEFITS

Benefit List	Platinum \$8,000	Gold \$6,000	Silver \$4,500
Conference Sponsorship Level	✓	✓	✓
Full Membership Roster distributed twice a year	✓	✓	✓
Email Blasts to Members	✓ *twice annually	✓	
Partner Spotlight Session	✓ *60 minutes	✓ *30 minutes	
Social Media Posting by AUID	✓ *twice annually	✓	
Partner Logo Display on Website	✓	✓	✓
Digital copy of Clerestory Publication	✓	✓	✓

Become a partner + next steps:

Partnership benefits begin **November 1, 2023**. Additional information and forms can be found on our website. For specific questions regarding the program, please contact the AUID Account Manager, info@aid.org

PARTNER PROGRAM

AUID is a non-profit association of practicing interior designers at institutions of higher education. With over 140 members nationwide representing 78 different institutions, AUID provides a network and resource to engage in the sharing of information, discussion of issues, solution of problems, and the management of interior design scope at institutions of higher education.

Members work on urban and rural campuses, in two-year and four year institutions, and at large and small schools. While the majority of our members are Interior Designers, Senior Designers and Project Managers, our membership also includes Facility Planners, FF&E Project Managers, Construction Project Managers and more.

As key decision makers on campus, our members have tremendous purchasing power! On average, 66% of our members spend \$500,000 on their campus projects annually. That is nearly \$50 million annually!

CONFERENCE SPONSORSHIP INCLUDES:

Platinum (\$5,000 value): Booth space and 3 reps at vendor showcase

- Ability to attend roundtable panel
- Conference Delegate list (Names, Schools, States)
- Opportunity to include branded items in conference swag bag
- Full page ad in program booklet
- Verbal recognition throughout the conference

Gold (\$3,000 value): Booth space and 2 reps at vendor showcase

- Conference Delegate list
- Opportunity to include branded items in conference swag bag
- 1/2-page ad in program
- Verbal recognition throughout the conference

Silver (\$1,500 value): Booth space and 1 rep to attend showcase

- Opportunity to include branded items in conference swag bag
- 1/4-page ad in program
- Verbal recognition throughout the conference

*Additional conference sponsorship opportunities will be available at registration.

ADDITIONAL OPPORTUNITIES:

- Neocon/Design Days Breakfast Sponsor, \$2,000
- Virtual CEU, \$250
- E-Newsletter content, various options
- Custom Partner Events, varying costs



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